

OUR VISION

A vibrant and resilient Native Hawaiian Community, perpetuating, expanding, and using the Hawaiian language daily with people dedicated to preserving the land and ocean with healthy and happy families now and forever.



NATIVE HAWAIIAN ORGANIZATIONS

NHOs are non-profit organizations, managed by Native Hawaiian individuals and principally serving Native Hawaiians, which have majority ownership of a Small Business Administration (SBA) designated 8(a) for-profit firm(s).

NHOs are unique compared to traditional 8(a) firms, because their ultimate mission is to serve their communities. Profits generated by the NHO-owned 8(a) firms are dispersed to their parent organization, which engages in activities to benefit the Native Hawaiian community.

NHO missions range across social and community objectives, including youth programs, access to legal defense, leadership development, innovative youth education, specialized job training, health, financial literacy, business development, cultural engagement, community development, and other community needs.

ABOUT THE ALAKA'INA FOUNDATION

The Alaka'ina Family of Companies (FOCs) is a suite of companies specializing in procurement services for the federal defense sector. By providing outstanding service, leading with integrity, and abiding by our FOCs' core values, the Alaka'ina FOCs can fund a variety of charitable works through the Alaka'ina Foundation.

If our FOCs answers the question "How are you successful?" then our foundation, the Alaka'ina Foundation, answers the "Why do you want to be successful?" Success in business guarantees that the Alaka'ina Foundation can continue to follow the Board of Director's guiding principle: *Kahiau*. *Kahiau* means to give generously or lavishly with the heart, and without expectation of return. The Alaka'ina Foundation does this by building programs and supporting organizations that benefit Native Hawaiians.

Alaka`ina Foundation

ABOUT: Nonprofit Native Hawaiian Organization
CUMULATIVE DONATIONS: \$12M+
TOP 4 NONPROFITS SUPPORTED: Pauahi Foundation, UH Foundation,
Chaminade University, Alaka ina Digital Bus Program

ALAKAINAFOUNDATION.ORG



For example, the foundation is a strong supporter of K-12 STEM education in Hawai'i, including mobile science labs. The foundation's "digital buses" travel to public schools on Maui and Moloka'i to help make science come alive for students. One popular excursion is collecting soil and water samples, examining them under microscopes and capturing the data in graphs. Other projects include studying Hawai'i wetlands, sharks, marine debris, and microbiology.

OUR MISSION

Build leadership programs and opportunities for our "nā pua o Hawai'i", the youth of Hawai'i. To do this we concentrate on programs in three major areas:

- 'Ōlelo Hawai'i: Preserve and perpetuate the Hawaiian Language and official language as recognized in the Constitution of the State of Hawai'i
- Ka Wa'a: We support the preservation and expansion of Hawaiian technology and use the canoe and Hawaiian navigational techniques as a metaphor for integration of Western and Hawaiian technologies and their knowledge they provide to all.
- Aloha 'Āina: We support the teaching and preserving of our lands and oceans

"We seek harmony between Ke Akua, nā akua, nā 'aumākua (god); 'āina (land); moana (sea); lani (heaven); and Kānaka (people)—all part of the lōkahi triangle (togetherness)."

With respect and reverence for our kūpuna (ancestors and elders), our board is completely dedicated to pursuing, perpetuating, researching, and revitalizing all areas of Hawaiian knowledge, including its language, origins, history, arts, sciences, literature, religion, education, law, and society; its political, medicinal, and cultural practices; as well as all other forms of knowledge.



Michael Kimo Wong President



Our Major Partners: The University of Hawai'i Foundation

Maluna a'e o nā lāhui a pau ke ola ke kanaka (Above all nations is humanity)



The Alaka'ina Foundation has gifted over \$1.5 million to the University of Hawai'i Foundation. The Alaka'ina Foundation's focus through the UHF has been for immediate impact and, as such, we replenish scholarship monies on a rotating basis. This allows the foundation to adjust the types of scholarships based on needs in Hawai'i.



The University of Hawai'i Foundation (UHF) was established in 1955 to encourage private support for the University of Hawai'i (UH). Today it is the central fundraising organization for the UH System and is contracted by the Board of Regents to be the sole provider of fundraising and alumni services. The UHF supports 19,000 students across five of the seven populated islands (no campuses on Ni'ihau or Lāna'i). Of the student population, 3,610 identify as Native Hawaiian.

<u>Airframe and Powerplant (A&P) Mechanics Program:</u> There was a Pacific Region wide major shortage of Federal Aeronautics Administration (FAA) certified A&P mechanics and Inspector Authorization. In 2021 we changed the amount of our Alaka'ina Community College (CC) scholarship awards to attract a larger pool of applicants to FAA certified schools, such as Honolulu Community College. Working with the UHF and partners, such as Hawaiian Airlines, we were able to help alleviate the shortage.

<u>Cohort Courses:</u> In 2021, the Alaka'ina Foundation worked with the UHF to fund the second and third online accelerated cohort classes in 2022. A cohort-based course is a program of learning that's organized according to a syllabus (usually in sections) and is taken by a group of students (a cohort) at the same time. Cohort-based courses can take place online, in a virtual space, or in a physical classroom. University President Lassner thanked the Alaka'ina Foundation for funding the next two classes of 10 adults each for a total of 20 graduates with full scholarships including tuition, books, and materials.

<u>Business Partnership Associates Degree Program:</u> We also worked with the UHF to support a new educational program, designed to help working adults with no degrees achieve an Associate Degree online. This new program was developed with businesses, such as Bank of Hawai'i, that recognized high potential individuals working for them who could be promoted into leadership positions if they had an Associate Degree.

<u>Programs for Returning Hawaiians:</u> We have supported two Engineering graduates who returned to Kaua'i for work. In 2021, we increased our support to Kaua'i residents to six scholarships in engineering per year for the next four years.

Firefighters, Police, and Emergency Medical Technicians Program: Recently, the Alaka'ina Foundation a recognized need for increased numbers of firefighters, police, and emergency medical technicians across the State of Hawai'i. This prompted us to change the amount of our Alaka'ina Community College (CC) scholarship awards to attract a larger pool of applicants. We have budgeted for an increased in resources into our CC scholarships.



Scholarships for first responders

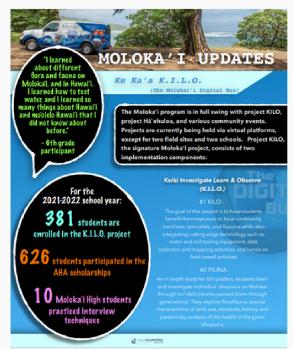


Our Legacy: The Alaka'ina Foundation Digital Bus Program

The Alaka'ina Foundation conducts the Digital Bus program on Maui and Moloka'i to provide inspiration, support, and guidance to educators and students in the community. This "STEM On the Go" provides professional development workshops in environmental science, field research practice, research protocol, monitoring protocols, technology tools, and Native Hawaiian cultural concepts and history to advance teachers' understanding of the ahupua'a system and conservation issues, and to prepare them to use technology to implement yearlong environmental monitoring projects with their students.









Our Major Partners: <u>Kaua'i Community College's Cognitive Bus Program</u>

In 2017, instead of starting a bus program on Kaua'i we teamed with the Kaua'i Community College's Cognitive Bus program and have been supporting them through donations. The bus visits elementary and intermediate schools and is approved by the Hawaii State Department of Education. Using the latest in modern technology such as drones, computers and electronic microscopes students are encouraged to develop an interest in Science, Technology, Education and Math (STEM.)

Since 2004 we have donated over \$4,365,000 to support the three bus programs and over 50,000 students have benefited from this training.



Our Major Partners: Pauahi Foundation of the Kamehameha Schools



Princess Bernice Pauahi Bishop believed education would offer her people hope and a future, so she left her estate — about nine percent of the total acreage of the Hawaiian kingdom — to found Kamehameha Schools.

The Pauahi Foundation was established in 1995 by the trustees of Kamehameha Schools as the fundraising arm of the schools.

The Pauahi Foundation's purpose is to create educational opportunities that transform lives within the Hawaiian community. To further broaden the reach of Kamehameha Schools and in its pursuit of a 20-year vision of a thriving lāhui (nation), 100% of funds donated to the Pauahi Foundation directly support scholarships and the program. *The Alaka'ina Foundation has gifted over \$1,350,000 to the Pauahi Foundation*.

Through 2022, over 38 post-secondary scholarships have been awarded to kanaka maoli (native Hawaiians) in the areas of study of agriculture science, education, medicine, 'Ōlelo Hawai'i (Hawaiian Language), law, vocational and industrial arts.

All Alaka'ina Foundation educational funds at the Pauahi Foundation are endowed scholarships. An endowment is a major gift to a college or university used to fund scholarships. The feature that most distinguishes endowed scholarships from other types of donations is that the capital in the endowed educational gift is preserved so that the gift can last indefinitely.

Kamehameha schools will use only the interest accrued on these gifts to fund education for nā haumāna (students). The Kamehameha Schools large trust fund insures our foundation the best returns on our investments. In 2022, through our Alaka'ina Foundation gifts to the Kipona scholarship program of the Pauahi Foundation (elementary and high school), four annual scholarships are given each year.

Alaka'ina Foundation scholarships recipients through the Pauahi Foundation









Other Major Partners

<u>The Chaminade University of Honolulu:</u> All Alaka'ina Foundation Scholarships at Chaminade University are endowed. *Our \$1 million endowment produces 8 scholarships each year, and through 2022 we have given 54 scholarships to kanaka 'ōiwi (Native Hawaiians).*

Our \$5,000 need-based scholarship is awarded to new first-year and/or transfer students for their first year of study at Chaminade. To be eligible for the scholarship new students must be of Native Hawaiian ancestry, meet academic requirements, and file the Free Application for Federal Student Aid (FAFSA). In 2021 and 2022, over 16 first-year scholarships were awarded to native Hawaiians attending the Chaminade University of Honolulu.





<u>Kua'āina</u> literally means "back land," the backbone of the land. It refers to the people who are the backbone of the land and actively live the Hawaiian culture to keep the spirit of the land alive.

Ho'okua'āina runs seven teaching, learning, and family building programs drawing on families primarily from the Ko'olaupoko area (Kailua and Waimānalo). For example, their Kupuohi Education Program provides opportunities for students to flourish by connecting to the land and Hawaiian culture through kalo (taro) cultivation and the teaching of Native Hawaiian values. Ho'okua'āina was funding their own scholarships to Windward Community College for the last 10 years and our donations helped them to provide more mentoring and education funding. *Our gift in 2021 was \$400,000*. The Alaka'ina Foundation makes contributions to fund students interested in agricultural careers to attend Windward Community College, West O'ahu College, and Leeward Community College.

<u>Ka Papa Loʻi o Kānewai</u> serves as a Hawaiian cultural and education outreach program, which is organizationally housed in Hawaiʻinuiākea School of Hawaiian Knowledge at University of Hawaiʻi Mānoa .

In the early 2000s, Kānewai formed a partnership with Kamehameha Schools' 'Āina 'Ulu program to further the mission of mālama 'āina, caring for and honoring the land. Ka Papa Lo'i O Punalu'u was opened in the district of Ko'olauloa, O'ahu, to further the education of lo'i (taro patch) and develop the concept of self-subsistence and sound resource management in our island communities.



The Alaka'ina Foundation's contributions of \$400,000 to Papa Lo'i O Kānewai allows them to continue their 43 missions in Hawai'i and across the pacific to develop more resilient and better kalo, revive almost extinct species that were used for medicinal purposes, and teach haumāna of all ages about Native Hawaiian agriculture.

As a cultural resource center, Kānewai focuses its work on perpetuating and preserving Native Hawaiian practices such as wetland kalo cultivation, traditional hale (home) construction, preparation of cultural foods, and propagation of Native Hawaiian plants. Activities and services provided on a regular basis at Kānewai include first Saturday and educational tours for UH classes, schools, and community groups. These events provide community members, young and old, to engage in mālama 'āina and learn about indigenous Hawaiian knowledge of natural resource management and food production.



Continuing Charitable Contributions: Protecting Native Hawaiian Culture



"O ka 'Ōlelo ke Ka'ā o ka Mauli"

Language is the fiber that binds us to our cultural identity.

<u>Ka Haka 'Ula O Ke'elikōlani, Koleke 'Ōlelo Hawai'i:</u> Established in 1997, University of Hawai'i Hilo's College of Hawaiian Language, Ka Haka 'Ula O Ke'elikōlani, was named in honor of Ruth Ke'elikōlani Keanolani Kanāhoahoa, the 19th-century high chiefess known for her strong advocacy of Hawaiian language and culture.

Building upon the vast repository of traditional knowledge left by our elders before us, Ka Haka 'Ula O Ke'elikōlani faculty, staff and students seek to realize its vision statement for the benefit of all Hawai'i's people. It is the only college in the world that awards doctoral degrees in the Hawaii Language and works in conjunction with other schools to develop students who are educated from pre-school to a doctorate completely in Hawaiian.

This has reestablished 'Ōlelo Hawai'i (Hawaiian language) spoken by kamali'i, mākua, a me kūpuna (children, parents, and grandparents) in their homes, work, and school. One of the departments of Ka Haka 'Ula O Ke'elikōlani, Kahuawaiola, is to prepare mauli ola Hawai'i (Hawaiian identity-nurturing) teachers of the highest quality to serve in Hawaiian language medium schools, as well as in Hawaiian language and culture programs in English medium schools, and in schools serving students with a strong Hawaiian cultural background.

Ka Haka 'Ula O Ke'elikōlani also produces teaching materials in Hawaiian language as well as it serves as a repository of oral history video and audio. The Ulukau website contains dictionaries, Hawaiian Language newspapers, research ability, photographs, and explanation of Hawaiian place names.

In 2022, our first scholarship to fully fund a Kahuwaiola scholar was awarded, and we gave the Dean of the Schools discretionary funding to support curriculum development and data storage of Hawaiian knowledge and culture. Our makana (gift) was \$100,000.



Hālau Kū Māna Public Charter School is a charter school that provides quality community, culture, and ka 'āina (land/ocean)-based education for middle and high school students near the Department of Hawaiian Homelands community of Papakōlea. The value of this charter school is evident through students' massive turnarounds in attendance, academics, and behavior while demonstrating a strong sense of cultural grounding and leadership abilities.

By integrating traditional Hawaiian values and practices (i.e., methods of land/resource management) with the best of modern academic practices (i.e., use of technology and multimedia), Hālau Kū Māna nurtures students who walk successfully in both worlds, grounded in their host culture and confident in navigating their way in this ever-changing global society. Despite their honorable mission and effective education strategies, the school lacked resources. The school had a few very old buses that would often break down. *The Alaka'ina Foundation gift was \$50,000 to purchase a new 12-passenger bus that would allow them to take their students in a reliable and safe way on field trips*.



Continuing Charitable Contributions: Preserving Native Hawaiian Music



The Eddie Kamae Songbook a Musical Journey | The Hawai'i Legacy Foundation (HLF) 501c3

The HLF is a non-profit foundation dedicated to preserving the music, videos, and written notes of Eddie Kamae one of Hawai'i's greatest Hawaiian musicians. *The Alaka'ina Foundation gift of \$150,000 allowed the Hawaiian Legacy Foundation to complete one of their projects: a 34-song digital songbook, free to all.*

Each one is presented as a pū'olo (bundle) that contain the lyrics and translation, song story, educational questions, music sheets, audio and video clips, a bibliography, and many resources from the Kamae archive. This songbook is part of the ongoing efforts of the HLF to document, preserve, and perpetuate the cultural heritage of Hawai'i through music, film and video, educational programs, community outreach, and archival work. With their commitment to integrate music into our schools, this songbook is a foundation for the music and stories to live on. To learn more about them, their projects, and all their educational resources, visit: https://www.hawaiianlegacyfoundation.org/
By exploring these songs, the HLF hopes that their stories, lessons, and aloha will resonate with the public. For educators and families, this songbook is a source for curriculum across disciplines in schools and homes.





Our gift of \$25,000 will support conversion of the printed music to digital forms (for music as far back as the 1800s) of many musicians with a focus on David Kalama.

Kawaiaha'o Church Choral Music Group 501c3: Kawaiaha'o Church is a historic Congregational church located in Downtown Honolulu on the Hawaiian Island of O'ahu. The church, along with the Mission Houses, comprise the Hawaiian Mission Houses Historic Site, which was designated a U.S. National Historic Landmark (NHL) in 1962. It is the oldest church on O'ahu.

At one time, the national church of the Hawaiian Kingdom was the chapel of the royal family; the church is popularly known as Hawai'i's Westminster Abbey. The name comes from the Hawaiian noun phrase Ka wai a Ha'o (the water of Ha'o), because its location was that of a spring and freshwater pool of a High Chiefess Ha'o. Today, Kawaiaha'o continues to use the Hawaiian language for parts of their service.

In 2022 the Alaka'ina Foundation supported digitization efforts of several organizations, including the digitization of Hawaiian music under the auspice of the Kawaiaha'o Church. Our gift of \$25,000 will support conversion of the printed music to digital forms (for music as far back as the 1800s) of many musicians with a focus on David Kalama (October 1884 – July 1963). Once completed, Kawaiaha'o will be able to share David Kalama's music with churches and the public, keeping this historical music alive. The Alaka'ina Foundation is proud to support the preservation and sharing of Hawaiian music through modern digitized platforms.



Continuing Charitable Contributions: Conserving Land



The Alaka'ina Foundation is proud to have teamed with another NHO the Hawai'i Pacific Foundation in 2022 supporting the Trust for Public Land Hawai'i with combined gift \$100,000 to begin the Sentinel Program in Hawai'i.

TPL Hawai'i has been designated as the Sentinel Landscape Hawai'i program manager, and as such will enhance collaborative conservation efforts and attract millions more of federal dollars to Hawai'i under existing U.S. Fish & Wildlife (USFWS), U.S. Forest Service (USFS), U.S. Department of Agriculture (USDA) Natural Resources Conservation Service (NRCS), and Department of Defense (DoD) Readiness and Environmental Protection Integration (REPI) or "buffer" programs. The designation would conserve natural and cultural resources, bolster agriculture and forestry, increase climate resiliency, while at the same time, support military readiness in the Indo-Pacific.A Sentinel Landscape is defined by the USDA, DoD, and Department of the Interior (DOI) as areas in which natural and working lands are well suited to protect defense facilities from land use that is incompatible with the military's mission. There are currently ten areas designated as Sentinel Landscapes across the United States.

The military services requested TPL's assistance to apply for a Sentinel Landscape designation for Hawai'i. TPL applied and was notified that Hawai'i received an interim designation in early 2022. If the implementation plan is satisfactory, portions of Hawai'i will be designated a Sentinel Landscape without having to reapply or wait for the next application cycle. A designation would mean that, under existing federal conservation and REPI programs, Hawai'i projects would be prioritized for funding. The designation would leverage tens of millions of additional dollars for land conservation, watershed protection, habitat restoration and management, and climate resiliency in Hawai'i.

Army REPI funded conservation projects

- Waimea Valley
- Pūpūkea-Paumalū
- Moanalua Valley
- Galbraith Agricultural Lands (Lands of Līhu'e)
- Honouliuli Forest Reserve
- Kahuku Kawela Forever (Turtle Bay Makai)
- Turtle Bay Mauka Agricultural Lands

Navy REPI funded conservation projects

- Whitmore Agricultural Lands
- Helemano Wilderness Recreation Area
- MA'O Organic Farm Palikea Expansion

Other REPI funded conservation projects

- Honupu, Kaua'i bird fencing project
- State wildfire mitigation on Oʻahu and Hawaiʻi Islands
- Waiawa watershed fencing & native forest



Continuing Charitable Contributions: Honoring Kūpuna



The Lunalilo Home was founded almost 150 years ago in 1874. In fulfillment of the trust of King William Charles Lunalilo, the sixth reigning monarch of Hawai'i, their mission is to perpetuate the legacy of King William Charles Lunalilo to honor, tend to, and protect the well-being of elders. Their vision is to be a nurturing and vibrant kauhale (homestead) for all kūpuna (honored elder). In recent years, Lunalilo Home has added elderly services including Adult Day Care, Respite Care, and Meals-to-Go programs. While continuing to focus on serving Hawaiians, the Home has also opened its doors and services to non-Hawaiians, and provides compassionate, quality care for kūpuna of all ethnicities. In the coming years, Lunalilo Home plans to further enhance its services and facilities to increase its impact in the community and preserve the legacy of our kūpuna and the Hawaiian people.





In 2022, Lunalilo Home recognized need for transportation of kūpuna and staff in a safe and efficient manner. The Foundation's gift of \$50,000 allowed the Lunalilo Homes to purchase a new 12 passenger bus with handicap and wheelchair lift.



Alaka'ina Foundation President Michael "Kimo" Wong received the Chinese American Congressional Gold Medal (CACGM) for Lewellyn Wong Kamehameha Schools Class of 1942 on behalf of his deceased father and 'ohana (family), who served in the Army Air Corps during WWII. In addition, the family of his grand Uncle Hung Wai Ching received their CACGM.

The Chinese American Congressional Gold Medal: The mission of the Chinese American WWII Veterans Recognition Project is to recognize, honor and celebrate the military service of Chinese Americans who fought in the Second World War through advocacy, education, and preservation. Their work is to ensure that the achievements and contributions of the "greatest generation" will never be forgotten.

The Alaka'ina Foundation was a Bronze Level Sponsor (\$5,000) of this project and helped to raise over \$3,000 in separate fund-raising activities. The foundation took on this project because a huge percentage of Hawai'i Chinese Americans in World War II were also part-Hawaiian.



Continuing Charitable Contributions: Honoring and Helping Hawaiians



Friends of 'Iolani Palace: In 2022, the Alaka'ina Foundation teamed with the Friends of 'Iolani Palace, and the first "Keiki (child) and Kupuna (grandparent) Sundays" was held for the Papakōlea Hawaiian homestead community.

This program, funded by our gift of \$10,000, pays the admission fee and provides transportation for docent led tours of 'Iolani Palace for children, parents, and grandparents of the Papakōlea community.

Iolani Palace is a living restoration of a proud Hawaiian national identity and is recognized as the spiritual and physical multicultural epicenter of Hawaii, representing the thriving dignity of the unique people of Hawaii.





Council for Native Hawaiian Advancement: The Council for Native Hawaiian Advancement (CNHA) is a member-based 501(c)3 non-profit organization with a mission to enhance the cultural, economic, political, and community development of Native Hawaiians. The CNHA provides access to capital, financial education and individualized financial counseling services with a focus on low and moderate-income families. CNHA serves as a National Intermediary, providing grants and loans targeting underserved communities in Hawai'i.

In 2022, the Alaka'ina Foundation donated over \$140,000 to the Council for Native Hawaiian Advancement primarily for their Hawaiian Trades Academy training classes. Using these funds, the CNHA conducted one Commercial Drivers Licensing (CDL) class and graduated 15 students; the majority of them were Native Hawaiian



Hawai'i Chapter American Red Cross

In 2022 the Alaka'ina Foundation donated to the Hawai'i Chapter of the American Red Cross to support residents of the Department of Hawaiian Homes Land (DHHL) at Anahola, Kaua'i. *The Alaka'ina Foundation became a Bronze Partner in March 2022 during American Red Cross Month.* This pilot partnership is designed to support fire safety planning and installation/maintenance of fire and smoke detectors in homes on Hawaiian Home Lands. Our first project will begin on the DHHL in Anahola, Kaua'i.



Foundation Donations Snapshot

Beneficiary	Description	Primary Use of Funds	Total People Impacted	Native Hawaiians Impacted	Financials
UH Foundation	KCC Stem Bus and Engineering	6 Engineering scholarships per year, and operation of cognitive bus secondary school training	6 engineering students	5	\$360,000.00
UH Foundation	Ka Haka 'Ula O Ke'elikōlaniCollege of Hawaiian Language	Scholarships and Curriculum Development	All students enrolled in the Hawaiian Language Curriculum	12,600	\$100,000.00
UH Foundation	UH CC Distance Education	Scholarships for Alternative Adult Cohort Ed	20	14	\$200,000.00
Hawai'i Legacy Foundation	Music and Culture Education	Production of curriculum for Hawai'i schools	179,000	22,500	\$150,000.00
Lunalilo Homes, Halau Ku Mana	Support to Elder Care Home	Purchase of van supporting movement of resident and day care elders	115	75	\$100,000.00
Kawaiha'o Church	Preservation of Hawaiian Church Music	Digitization of early Hawaiian religious music and songs	210,000	190	\$25,000.00
Iolani Palace	Support to Hawaiian Home Land Residents for Educational Tour of 'Iolani Palace	Support to Kupuna and Keiki Day	250	225	\$10,000.00
CNHA	Hawaiian Jobs Academy	Craftsmen, Commercial Drivers License and Fire/Police Test prep	20	15	\$140,000.00
Digital Bus	Molokai and Maui Digital Bus	Elementary, Intermediate STEM training with Hawai'i Public Schools	2,800	2,150	\$410,000.00
Trust for Public Land Hawai'i	Sentinel Project Hawai'i Land Conservation	Manage a program with DoD, DA, and DOI to move federal lands in Hawai'i under conservation lands.		263,000	\$50,000.00